



PROMOTING THE ENJOYMENT OF FLOWERS & FLORISTRY AS LIVELIHOOD

So more people, can enjoy more flowers, for more reasons, far more often



FLOWERHANDLERS DISCLOSURE & DISCLAIMER STATEMENT Last updated 7/1/15

Disclosure Statement

Flowerhandlers® was established as a marketing company in the year 2000. We promote the enjoyment of flowers to the general population through publications that offer valuable information, insight, and inspiration - so people can understand flowers and the world of floristry in order to make informed purchasing decisions.

We promote within the floral industry through entertaining storylines, articles, and information about current events. We have only nice things to say about the industry, its products, and its professionals. We believe everyone does their very best everyday – and that there is always room for improvement.

Anyone perusing our body of work at (Flowerhandlers.com, FlowerGodmother.com, ProgressiveFloristry.com, FlowerhandlersDesignSchool.com, MyFlowerHandlers.com, FlowerhandlersNetwork.com,) should keep these things in mind while spending time at our sites.

- *MyFlowerhandlers* and *Flowerhandlers Network* are paid subscription rolodexes (directories).
- There are advertising opportunities within the *Flower Godmother*, and *Progressive Floristry* (email me if you are interested). There are sponsorship opportunities within our products, publications, events, and a variety of other new and ongoing projects.
- We have always received free product samples from brands and will continue to accept and/or request free product samples in order to review the product online for the websites, on one of our blogs, in one of our video segments, or use the product for educational workshops, presentations, or to produce new consumer or professional information products.
- We are frequently hired as event speakers, hosts, and spokespersons for brands. If we have partnered with a company and have been hired as their compensated spokesperson we will continue to alert everyone of the relationship.
- We receive invites for press trips, conferences, conventions, and/or events hosted and paid for by companies, organizations, or PR firms. If we write about any invitation we have accepted it will be clear we were invited on behalf of the organizer or brand but that doesn't sway our opinion about the event, product, company, or destination. It is safe to also assume we did not pay for meals, airfare, transportation, hotel accommodations on the trip. And that a gift bag is given to us at the end of almost every event we attend.



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We will not write a disclaimer on every editorial review if a product was provided for free from a PR firm or company. We have decided to ask that everyone reading our editorial reviews to just assume that because we are a promotional entity we have some kind of working relationship with every person, company, or product mentioned throughout our body of work.

Disclaimer Statement

The information accessed through the Flowerhandlers body of work: www.flowerhandlers.com, www.flowerhandlersnetwork.com, www.myflowerhandlers.com, www.flowergodmother.com, www.progressivefloristry.com, www.flowerhandlersdesignschool.com, or www.dottieharrigan.com are offered as resource materials for enjoying flowers and floristry.

In the online and print articles, posts, and free resources the content reflects the ever changing perspectives of Dottie Harrigan. And, being general - is in no way meant to be a serious resource for professional floral design, running a floral retail business, or working in the floral industry.

In the two directories (MY Flower Handlers and Flowerhandlers Network) we are just a listing agent – a liaison - not an order gatherer. We don't have anything to do with your transactions nor do we take commissions from your transaction. Each vendor and consumer is responsible for the relationship they create with one another. We simply want you to find the right floral vendor for your needs when you are searching.

All information posted on any of our sites is subject to changes in the global floral industry. All resources, quotes, and information are as up-to-date as can be at the time of publication.

Questions, comments, or discrepancies reported to dottie@flowerhandlers.com will be researched and corrected if need be on the appropriate pages of the above sites.